



Imperial Stout \$7,000

- ◆ Logo placement on static and digital billboards (minimum of 920,000 impressions per week x 4 weeks)
- ◆ Sponsor name included in **WXRT**(official radio sponsor of Brew Moon) radio ad
- ◆ Prominent logo placement with link on Brew Moon, The MAX and Palmer Place websites
- ◆ Recognition on all Brew Moon social media platforms
- ◆ Main stage signage
- ◆ Logo on outdoor event banners
- ◆ Logo in event program
- ◆ Logo placement on event posters and printed materials
- ◆ Recognition during stage announcements
- ◆ Logo on event t-shirt
- ◆ Display company banner during event
- ◆ 20 event tickets valued at \$1,000
- ◆ Company logo on event sponsor banner displayed at the MAX for 6 months(150,000 impressions)
- ◆ Inclusion in all press releases

Ale Sponsor \$5,000

- ◆ Logo placement on digital billboards (280k impressions per week x 2 weeks)
- ◆ Sponsor name included in **WXRT**(official radio sponsor of Brew Moon) radio ad
- ◆ Recognition on all Brew Moon social media platforms
- ◆ Logo on outdoor event banners
- ◆ Logo in event program
- ◆ Logo placement on event posters and printed materials
- ◆ Recognition during stage announcements
- ◆ Logo on event t-shirt
- ◆ Display company banner during event
- ◆ 15 event tickets valued at \$750.00
- ◆ Company logo on event sponsor banner displayed at the MAX for 6 months (180K impressions) impressions)

Pilsner Sponsor \$2,500

- ◆ Logo placement on digital billboard (140k impressions per week x 1 week)
- ◆ Logo placement on event banners, posters and printed materials
- ◆ Logo placement on Brew Moon website
- ◆ Logo on event t-shirt
- ◆ Display company banner during event
- ◆ 10 event tickets valued at \$500.00

Octoberfest Sponsor \$1,000

- ◆ Company logo in event program
- ◆ Display company banner during event
- ◆ Logo placement on Brew Moon website
- ◆ 6 event tickets valued at \$300.00

Lager Sponsor \$500

- ◆ Listing in event program
- ◆ Display company banner during event
- ◆ 2 event tickets valued at \$100.00

SPONSOR FORM

Logos should be sent for publishing with clear background .eps, .png, .tif, or .gif format.

Please register as a sponsor and upload logos at brewmoonfest.com. Deadline is 8/14/15.

Payment can be sent to: MAX: Attn: Brew Moon 4750 Vernon Ave. McCook, IL 60525. Checks are payable to The Village of McCook.

Company Name _____

Contact : _____

Email: _____

Phone # _____

Sponsorship Level: _____

Amount enclosed:\$ _____

